



## 2019 Gala Sponsorship Opportunities

### Saturday, October 19 at Meadow Gardens Golf Club

Since our first event in 1989, the annual Gala evening has become our largest fundraising event of the year. Hosting 300 guests, this black tie event is a celebration of philanthropy at its finest, bringing together caring members of our community to fundraise for essential equipment and high priority needs at Ridge Meadows Hospital.

	Diamond \$15,000	Emerald \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$2,000	Pewter \$1,000	Friends \$500
First Right of Refusal	•							

#### Print Media

*Subject to deadlines*

Presenting Gala advertising	•							
Inclusion in all Gala letters	•							
Pre-Gala advertising	•	•	•	•	•			
Post-Gala thank you advertising	•	•	•	•	•			

#### At The Event

Company signage prominently displayed	•							
Welcome remarks	4 Mins							
Mention by MC	•	•	•					
Recognition gift	•	•	•	•	•			
Media presentation individual logo	•	•	•	•	Logo List	Name	Name	Name
Inclusion in the program	1 Page	1 Page	1 Page	1/2 Page	Logo List	Name	Name	Name

#### Recognition

Company name on wine tags	•							
Dedicated Facebook & Twitter posts	5	4	3	2	1			
Cheque presentation on website	•	•	•	•	•	•		
Permanent recognition on donor wall	•	•	•	•	•	•	•	

#### Hospitality

Complimentary tickets	10	8	4	2				
Preferred seating at Gala	•	•	•	•	•	•	•	
Preferred ticket pricing	•	•	•	•	•	•	•	
'Behind the Scenes' tour invitation	•	•	•	•	•	•	•	•

Our sponsorship package offers a wide range of partnership opportunities, along with great benefits to your company. The annual Gala evening is an excellent opportunity to showcase your company's commitment to health care for our community. For more information about the Annual Gala, please contact:

**Deanna Lackey** Development Officer  
TEL 604.463.1801 EMAIL [deanna.lackey@fraserhealth.ca](mailto:deanna.lackey@fraserhealth.ca)

11666 Laity Street, Box 5000  
Maple Ridge, British Columbia  
Canada V2X 7G5  
TEL 604.463.1822  
FAX 604.466.7978  
[www.rmhfoundation.com](http://www.rmhfoundation.com)

## Diamond Presenting Sponsor (Exclusivity) **\$15,000**

- › First right of refusal to renew support for next year
- › Individual advertising to launch Gala
- › Presenting sponsor recognition in all Gala print material
- › Presenting sponsor recognition in all pre-Gala advertising
- › Presenting sponsor recognition in all post-Gala thank you advertising
- › Company signage prominently displayed at event
- › Opportunity for welcome remarks (4 minutes) by a representative
- › Mention and thank you by MC during evening's agenda
- › Special gift presented at Gala
- › Presenting sponsor recognition in multimedia presentation
- › Full page ad or message in the Gala program recognized as presenting sponsor
- › Presenting sponsor recognition on wine tags at table
- › Five (5) dedicated Facebook or Twitter post
- › Opportunity for cheque presentation photo on website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating for your complimentary table of 10 (ten)
- › Preferred ticket pricing for additional tickets
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

## Emerald Sponsor **\$10,000**

- › Premium logo placement and recognition in all pre-Gala advertising
- › Premium logo placement and recognition in all post-Gala thank you advertising
- › Mention and thank you by MC during evening's agenda
- › Special gift presented at Gala
- › Premium logo placement and recognition in multimedia presentation
- › Full page ad or message in the Gala program
- › Four dedication Facebook or Twitter post
- › Opportunity for cheque presentation photo on website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating for complimentary table of 8
- › Preferred ticket pricing for additional tickets
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

## Platinum Sponsor **\$7,500**

- › Premium logo placement and recognition in all pre-Gala advertising
- › Premium logo placement and recognition in all post-Gala thank you advertising
- › Mention and thank you by MC during evening's agenda
- › Special gift presented at Gala
- › Premium logo placement and recognition in multimedia presentation
- › Full page ad or message in the Gala program
- › Three (3) dedicated Facebook or Twitter post
- › Opportunity for cheque presentation photo on website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating for four (4) complimentary tickets
- › Preferred ticket pricing for additional tickets
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

## Gold Sponsor **\$5,000**

- › Logo recognition in all pre-Gala advertising
- › Logo recognition in all post-Gala thank you advertising
- › Special gift presented at Gala
- › Logo recognition in multimedia presentation
- › Half page ad or message in the Gala program
- › Two (2) dedicated Facebook or Twitter post
- › Opportunity for cheque presentation photo on website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating for two (2) complimentary tickets
- › Preferred ticket pricing for additional tickets
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

## Silver Sponsor **\$3,000**

- › Logo recognition in all pre-Gala advertising
- › Logo recognition in all post-Gala thank you advertising
- › Special gift presented at Gala
- › Logo recognition listed in multimedia presentation
- › Logo recognition listed in the Gala program
- › One (1) dedicated Facebook or Twitter post
- › Opportunity for cheque presentation photo on website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating and ticket pricing
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

## Bronze Sponsor **\$2,000**

- › Company name recognition listed in multimedia presentation
- › Company name recognition listed in the Gala program
- › Opportunity for cheque presentation photo on website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating and ticket pricing
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

## Pewter Sponsor **\$1,000**

- › Company name recognition listed in multimedia presentation
- › Company name recognition listed in the Gala program
- › Permanent recognition on Foundation's donor wall
- › Preferred seating and ticket pricing
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

## Friends **\$500**

- › Company name recognition listed in multimedia presentation
- › Company name recognition listed in the Gala program
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

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**Preferred Ticket Pricing: \$195 before October 7, 2019; \$215 after October 7, 2019**

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