



Northern Lights

2024 FUNDRAISING GALA BENEFITING
RIDGE MEADOWS HOSPITAL FOUNDATION

Gala Ticket Pricing

PREFERRED RATE

\$225 until September 16, 2024

REGULAR RATE

\$250 after September 16, 2024

2024 Sponsorship Opportunities

Since our first event in 1989, the annual Gala evening has become our largest fundraising event of the year. Hosting 300 guests, this black tie event is a celebration of philanthropy at its finest. Northern Lights Gala will bring together caring members of our community to fundraise for essential equipment and high priority needs at Ridge Meadows Hospital.

Our sponsorship packages offer a wide range of partnership opportunities, along with great benefits to your company. The 2024 Gala, held Saturday, October 19 at Meadow Gardens Golf Course in Maple Ridge, is an excellent means of showcasing your company's commitment to health care for our community.

For more information please contact Deanna at 604-463-1801 or deanna.lackey@fraserhealth.ca.

	Emerald \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000	Pewter \$2,000
First Right of Refusal	•	–	–	–	–	–

Print Media

Subject to deadlines

Presenting Gala advertising	•	–	–	–	–	–
Inclusion in all Gala letters	•	–	–	–	–	–
Pre-Gala advertising	•	•	•	•	–	–
Post-Gala thank you advertising	•	•	•	•	–	–

At The Event

Company name prominently displayed	•	–	–	–	–	–
Welcome remarks	2 mins	–	–	–	–	–
Mention by MC	•	•	–	–	–	–
Media presentation individual logo	•	•	•	Logo list	Name	Name
Inclusion in the program	1 page	1/2 page	1/2 page	Logo list	Name	Name

Recognition

Dedicated social media posts	2	1	Shared	Shared	Shared	–
Cheque presentation opportunity	•	•	•	•	•	–
Recognition in RMHF e-newsletter	2	1	Shared	Shared	–	–
Logo recognition on RMHF website	•	•	•	•	•	•
Use of "Proud Sponsor" 2023 Gala Logo	•	•	–	–	–	–
Permanent recognition on donor wall	•	•	•	•	•	•

Hospitality

Complimentary tickets	8	6	4	2	–	–
Preferred seating	•	•	•	•	–	–
Preferred ticket pricing	•	•	•	•	•	–
'Behind the Scenes' tour invitation	•	•	•	•	•	•



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\$15,000 Emerald

- › Premium logo placement and recognition in all pre-Gala advertising
- › Premium logo placement and recognition in all post-Gala advertising
- › Mention and thank you by MC during evening's agenda
- › Premium logo placement and recognition in multimedia presentation
- › Full page ad or message in the Gala program
- › Two dedicated social media posts
- › Opportunity for cheque presentation photo
- › Two RMHF e-newsletter recognitions with logo
- › Use of "Proud Sponsor" 2024 Gala logo
- › Logo recognition on RMHF website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating for complimentary table of eight
- › Preferred pricing for additional tickets
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

\$10,000 Platinum

- › Premium logo placement and recognition in all pre-Gala advertising
- › Premium logo placement and recognition in all post-Gala advertising
- › Mention and thank you by MC during evening's agenda
- › Premium logo placement and recognition in multimedia presentation
- › Half page ad or message in the Gala program
- › One dedicated social media post
- › Opportunity for cheque presentation photo
- › One RMHF e-newsletter recognition with logo
- › Use of "Proud Sponsor" 2024 Gala logo
- › Logo recognition on RMHF website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating for six complimentary tickets
- › Preferred pricing for additional tickets
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

\$7,500 Gold

- › Logo recognition in all pre-Gala advertising
- › Logo recognition in all post-Gala thank you advertising
- › Logo recognition in multimedia presentation
- › Half page ad or message in the Gala program
- › One dedicated social media post
- › Opportunity for cheque presentation photo
- › One RMHF e-newsletter shared recognition
- › Logo recognition on RMHF website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating for four complimentary tickets
- › Preferred pricing for additional tickets
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

\$5,000 Silver

- › Logo recognition in all post-Gala thank you advertising
- › Logo recognition listed in multimedia presentation
- › Logo recognition listed in the Gala program
- › Two shared social media posts
- › Opportunity for cheque presentation photo
- › One RMHF e-newsletter shared recognition
- › Logo recognition on RMHF website
- › Permanent recognition on Foundation's donor wall
- › Preferred seating for two complimentary tickets
- › Preferred pricing for additional tickets
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

\$3,000 Bronze

- › Company name recognition listed in multimedia presentation
- › Company name recognition listed in the Gala program
- › One shared social media post
- › Opportunity for cheque presentation photo
- › Logo recognition on RMHF website
- › Permanent recognition on Foundation's donor wall
- › Preferred ticket pricing
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

\$2,000 Pewter

- › Company name recognition listed in multimedia presentation
- › Company name recognition listed in the Gala program
- › Permanent recognition on Foundation's donor wall
- › Logo recognition on RMHF website
- › Opportunity for behind the scenes tour at Ridge Meadows Hospital

\$1,000 Friend

- › Company name recognition listed in multimedia presentation
- › Company name recognition listed in the Gala program

For more information please contact Deanna Lackey at 604-463-1801 or deanna.lackey@fraserhealth.ca.